79/21/01

Attorney's Docket No. 5577-115CX

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

re: Nguyen et al. Serial No.: 09/207,945 Group Art Unit: 2176 Examiner: T. Huynh

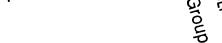
Filed: December 9, 1998

SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR ASSOCIATING DYNAMICALLY GENERATED WEB PAGE

CONTENT WITH WEB SITE VISITORS

September 12, 2001

Box CPA Commissioner for Patents Washington, DC 20231



PRELIMINARY AMENDMENT/REQUEST FOR RECONSIDERATION

Sir:

Please enter the following Preliminary Amendment before examining the present application, which is a Continuation Prosecution Application (CPA) of Serial No. 09/207,945 filed December 9, 1998.

REMARKS

Applicants provide the present Preliminary Amendment/Request for Reconsideration as part of a CPA to respond to the Office Action (the Action) mailed August 14, 2001. In the Action, Claims 1-4, 6, 7, 9-17, 19-23, 25, 26, 28-36, 38-42, 44, 45, 47-55, and 57 stand rejected under 35 U.S.C. §103 (a) as being unpatentable over U.S. Patent No. 5,999,912 to Wodarz et al. (Wodarz) in view of U.S. Patent No. 6,185,614 to Cuomo et al. (Cuomo). Claims 5, 18, 24, 37, 43, and 56 stand rejected under 35 U.S.C. §103(a) as being unpatentable over Wodarz in view of Cuomo, and further in view of U.S. Patent No. 6,108,703 to Leighton et al. (Leighton). Claims 8, 27, and 46 stand rejected under 35 U.S.C. §103(a) as being unpatentable over Wodarz, Cuomo, and Leighton, and further in view of U.S. Patent No. 5,960,429 to Peercy et al. (Peercy).

Cuomo issued on February 6, 2001, and was filed on May 26, 1998. Therefore, Cuomo is only prior art under 35 U.S.C. § 102(e). Furthermore, the present application and Cuomo are both assigned to International Business Machines, Inc. Peercy issued on September 28, 1999, and was